



Jennifer Rose

GRAPHIC DESIGNER

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OBJECTIVE

To attain a position of creative graphics designer in an organization where I can use my skills and knowledge in the said domain for mutual growth and benefit professional and personal skills.

EDUCATION

B.F.A. IN GRAPHIC DESIGN
California State University, Fresno
2008 - 2012

AWARDS

Gold ADDY
Valley Children's Hospital
2019

MLS Marketing Team of the Year
Seattle Sounders FC
2016

FLYP'S Company of the Year
Fresno Grizzlies
2013

Adobe Design Achievement Awards
Semifinalist - Print Design
2012

Student Gold ADDY
Sales Promotion Packaging
2012

Student Silver ADDY
Point of Purchase
2012

EXPERIENCE

GRAPHIC DESIGNER | VALLEY CHILDREN'S HOSPITAL
July 2018 - Present

Accountable for designing publications, advertisements, collateral pieces, marketing materials, multimedia and electronic communications for both electronic and print. Coordinate the design process from concept to final product and focus on ensuring high quality and cost-effectiveness throughout all marketing materials. Responsible for protecting and maintaining a consistent brand image for Valley Children's.

SENIOR GRAPHIC DESIGNER | TRAIL-GEAR
March 2017 - July 2018

Prioritized graphic workload and effectively coordinate multiple projects. Prepare unique print materials, including advertisements, merchandise, brochures, web, social media and logo design. Adhere to all corporate brand guidelines when preparing graphic materials. Design artistic signage for special corporate events. Contribute ideas during strategic and conceptual brainstorming sessions. Support production of various product releases under tight time constraints.

GRAPHIC DESIGNER | SEATTLE SOUNDERS FC
Dec. 2014 - Sept. 2015

Helped drive the visual identity of the Seattle Sounders FC and Sounders FC 2, through the design of a wide variety of marketing and team materials. Worked as a member of the marketing team to assist in guiding and shaping the team brands.

GRAPHIC DESIGNER | FRESNO GRIZZLIES/ FRESNO FUEGO
Jan. 2013 - Dec. 2014

Initiate, develop and execute the design of multiple visual communication strategies including: T-shirts, digital media, conventional print media, advertising campaigns, web communication, brand identity, promotional items and in-game graphics.

SKILLS

Illustrator Photoshop InDesign HTML PowerPoint

